



UPPSALA  
UNIVERSITET

## The Department of Business Studies

### Courses Spring 2019

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The semester runs from 21 January to 9 June 2019 and is divided into four periods.

**Period 1:** 21 January – 20 February

**Period 2:** 21 February – 24 March

**Period 3:** 25 March – 5 May

**Period 4:** 6 May - 9 June

Last day of application is 15 October 2018. See <http://fek.uu.se/student-en/incoming-exchange-students/courses/> for information on pre-requisites.

#### Undergraduate level

Undergraduate courses at the department are either offered as 15 credits in period 1-2 or as two 7,5 credit courses running parallel in period 3-4 .

Period	Level	Course	Credits
1-2	2nd year	International Business	15 hp
1-2	3rd year	International Business and Marketing	15 hp
1-2	3rd year	Management and Control	15 hp
1-2	3rd year	Accounting and Finance ( <b>limited access, contact coordinator to seek permission</b> )	15 hp
3-4	2nd year	International Business Law	7,5 hp
3-4	2nd year	Leadership	7,5 hp
3-4	2nd year	Marketing Strategy	7,5 hp



## Advanced/Graduate level

One track is selected for period 1-3 and another course selected for period 4. Alternatively, track courses in period 1-2 can be chosen (first two courses) together with undergraduate courses in period 3-4.

Period	Level	Course	
1-3	Master	<b>International Business Track 22,5 credits:</b> Corporate Strategy 7,5 Managing the Multinational Corporation 7,5 International Human Resource Management 7,5	22,5 hp
1-3	Master	<b>Marketing Track 22,5 credits:</b> Markets & Marketing 7,5 Service Logic in Marketing 7,5 Business to Business Marketing 7,5	22,5 hp
1-3	Master	<b>Organisation Track 22,5 credits:</b> Institutional Analysis of Organisations 7,5 Consulting, Communication and Change 7,5 Research Process and Academic Writing 7,5	22,5 hp
1-3	Master	<b>Management Control Track 22,5 credits:</b> The Role and Techniques of a Controller/CFO 7,5 Management Control Philosophies 7,5 Leading and Controlling Organisational Change 7,5	22,5 hp
4	Master	Marketing Strategy 7,5	7,5 hp
4	Master	Leadership 7,5	7,5 hp

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## Preliminary courses in other Departments Autumn 2018

### Undergraduate level

Be aware of the risk of overlapping schedules. For courses at the Department of Statistics the requirements are 30 credits of statistics, except for Time Series Analysis with prerequisite of 45 credits of statistics (including one course in econometrics).

Period	Dept.	Course	Credits
1	Statistics	Probability Theory and Statistical Inference (full time)	7.5 hp
2	Statistics	Econometrics (full time)	7.5 hp
3	Statistics	Time Series Analysis (full time)	7.5 hp
3-4	Economics	Economics of Development (half time)	7.5 hp
2	Economic History	Sweden's Economic and Social Development (full time)	7.5 hp
3	Economic History	Essay Writing (full time)	7.5 hp
2	Economic Geography	Changing Geography of Sweden (full time)	7.5 hp

